

SELL – UP

The Entrepreneurship Cell, Nirma University conducted their first event of the year 2021 , ‘**SELL - UP**’ - A platform for students to showcase their extraordinary understanding to market a product with a team.

Sell – up was a week-long event that gave innovators the opportunity to hone their presentation skills, build confidence and present their ideas in less than a few minutes to their audience.

The event consisted of two rounds.

Round 1 :

Round 1 began on 6th February when the registered participants received an object on their registered email ids. They then had to formulate a pitch and record a video not exceeding 3 minutes by 12th February. Teams with extraordinary pitches qualified for Round 2. We had a total of 49 teams who had registered for round 1, out of which 23 teams were selected.

Round 2:

The second round was held on 13th February, 2021 where the selected teams presented their pitches in front of the judges. All the selected teams received an email in which they were given abstract objects, which they had to pitch in front of a live audience within 2 minutes. The teams had 7 hours to prepare their pitches and a total of 2 minutes to deliver their final pitch.

We had a panel of two esteemed judges

Dr.Himanshu Chauhan, an assistant professor at the Institute of Management, Nirma University. He has an expertise in the domain of marketing management, sales management, insurance and relationship management.

Dr.Mayank Bhatia, who has 16 years of industry and academic experience. His research interests include Green marketing, consumer behaviour, services marketing and sales and distribution management.

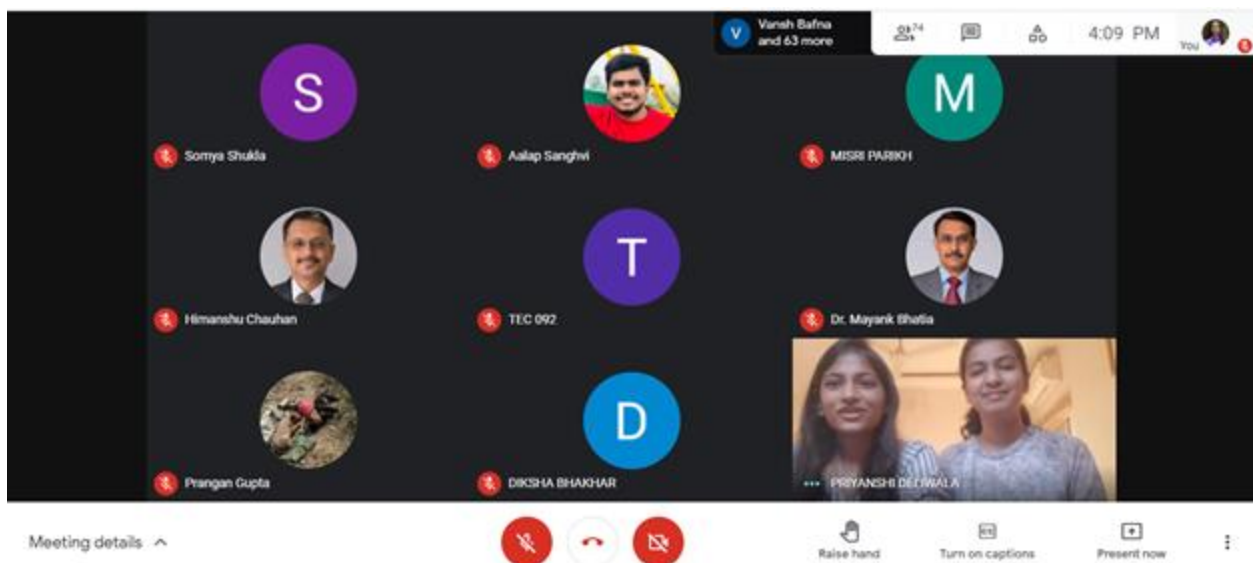
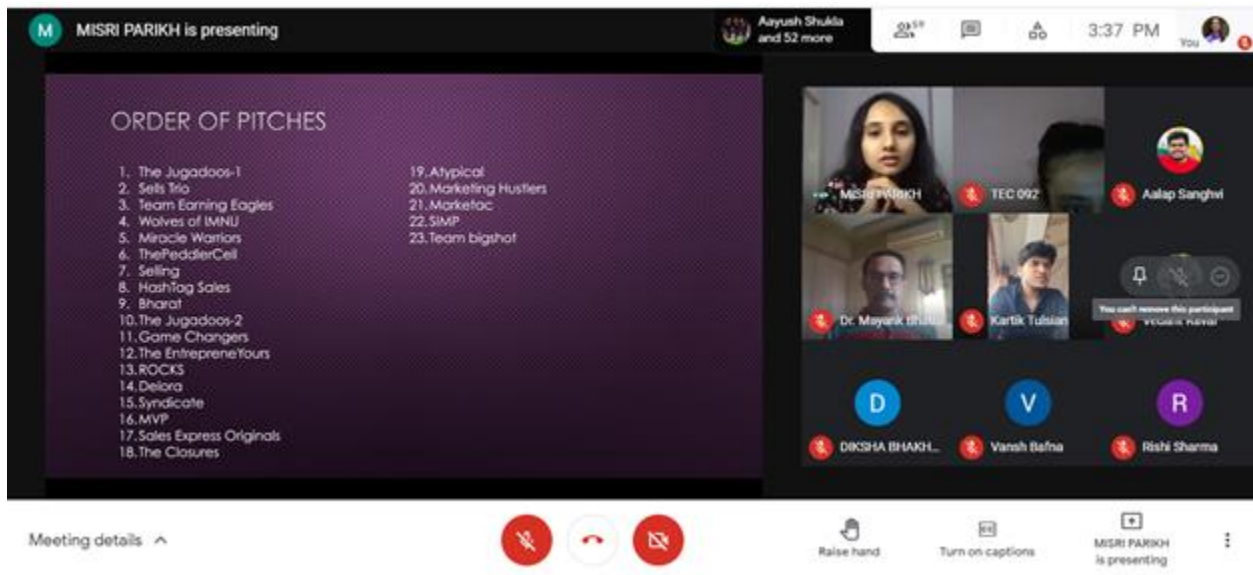
The winning teams were as follows:

Winners - Team Delora

1st Runner -up - Team Sales Express Original

2nd Runner - up - Team Atypical


All the teams put forward their pitches in an incredible manner!



Riya Gautam is presenting

Priyam Shah and 67 more

4:18 PM



Meeting details

TEC 042

MISRI PARSH

Himanshu Chau...

Dr. Mayank Bhatia

MAJITHYA NAN...

Swayam Raval

Aalap Sanghvi

dhruv shah

PRIYANSU B DELL...

Raise hand

Turn on captions

Riya Gautam is presenting

Chitralekha Makhija is presenting

Arpan Gohel and 63 more

4:21 PM



Solanki Bhaktikumari has left the meeting

Meeting details

Natasha Telkar

Himanshu Chau...

MISRI PARSH

Dr. Mayank Bhatia

TEC 049

MAJITHYA NAN...

Swayam Raval

Aalap Sanghvi

dhruv shah

Raise hand

Turn on captions

Chitralekha Makhija is presenting

SELL-UP PARTICIPANTS REGISTRATION DET

Academic Year	Name of Student	Roll No.	Semester	Institute Name
2020-21	Premal Doshi	18BME035	6	ITNU
2020-21	Rujuta Trivedi		4	IMNU
2020-21	Prangan Gupta	207351	2	IMNU
2020-21	Arpan Gohel			IPNU
2020-21	Anand Ruparelia	19MCED12	4	ITNU
2020-21	Amankumar Singh	IC201108	2	ICNU
2020-21	Jinang Vohera	20TCE167	2	ITNU
2020-21	Patel Darshan	18BCH042	6	ITNU
2020-21	Natasha Telkar	207248	2	IMNU
2020-21	Varshil Shah	18BIC049	6	ITNU
2020-21	Masoom Lalani	20TIC066	2	ITNU
2020-21	Kartik Tulsian	20BPH053	2	IPNU
2020-21	Viraj Hapaliya	IC201286	2	ICNU
2020-21	Dhruv Shah	20TCM011	2	ITNU
2020-21	ANIKET DHANOTIA	207208	2	IMNU
2020-21	Aashna Jatinbhai Shah	20MBT046	2	ISNU
2020-21	Nandni Majithiya	18BEE046	6	ITNU
2020-21	Pujita Dhingra			ITNU
2020-21	Kartik Sharma	20EEE120	2	ITNU
2020-21	Jaynil Vaidya	19BCE87	4	ITNU
2020-21	Deepanshee Heda	20EEE131	2	ITNU
2020-21	Dhyanik Pujara	20TEC049	2	ITNU
2020-21	Ramit Bhanawat	IC201168	2	ICNU
2020-21	Arpan Gohel	20BPH012	2	IPNU
2020-21	SOMYA SHUKLA	20EEE065	2	ITNU
2020-21	Rushil Agarwal		4	IMNU
2020-21	Riththika S	20TEC050	2	ITNU
2020-21	Dipangi Prajapati	20BPH030	2	IPNU
2020-21	Rishabh raghuwanshi	207154	2	IMNU
2020-21	Swayam Raval			ITNU
2020-21	Vedant Raval	20EME057	2	ITNU
2020-21	Lovish Vijayvargiya	20TCM043	2	ITNU
2020-21	Ananya Choudhary	20BBL072	2	ILNU
2020-21	Raj Bakulkumar Patel	19BCE193	4	ITNU
2020-21	Krutang Thakor	20TCM029	2	ITNU
2020-21	Saurabh Mirchandani	20TCM055	2	ITNU
2020-21	Tahir Sadikot	18BCL097	6	ITNU
2020-21	Priyanshi Deliwala	20TCM014	2	ITNU
2020-21	Rohan Verma	20TCM085	2	ITNU
2020-21	Maharsh Khamar	19BEC059	4	ITNU
2020-21	Ananta Soni	207305	2	IMNU
2020-21	Swayam Desai	20EME112	2	ITNU
2020-21	Lisha Porwal	207133	2	IMNU
2020-21	DEEPKUMAR SHEKHAT	19BEE516	4	ITNU
2020-21	Samyakkumar Jain	20MECE08	2	ITNU

2020-21	Bhakti Solanki	20MBT052	2	ISNU
2020-21	Urvashi Mundra	20TEC155	2	ITNU
2020-21	Heeral neema	20TCM045	2	IMNU
2020-21	Dinkar Rathi	19BEE031	4	ITNU
2020-21	Siddharth Nair			ITNU
2020-21	Aryan Shimaria		4	IMNU
2020-21	Pranav Mandlik	207350	2	IMNU
2020-21	Chandrabhansinh Chavda			IPNU
2020-21	Naishadh Mehta	19MCED07	4	ITNU
2020-21	Pratham Pujara	IC201164	2	ICNU
2020-21	Ketul Madhvani	20TCE174	2	ITNU
2020-21	Gautam rakholiya	18BCH051	6	ITNU
2020-21	Chित्रलेखा Makhija	207117	2	IMNU
2020-21	Iyer Saurabh	18BIC024	6	ITNU
2020-21	Kathan Patel	20TIC034	2	ITNU
2020-21	Vansh Bafna	20BPH106	2	IPNU
2020-21	Bhavin Patadia	IC201116	2	ICNU
2020-21	Kushal Shah	20TCM041	2	ITNU
2020-21	KUSHAGRA CHOUDHARY	207240	2	IMNU
2020-21	Charmi Hemangbhai Amin	20MBT001	2	ISNU
2020-21	Charmi Amin	20MBT001	2	ISNU
2020-21	Divya Mahur	18BCE106	6	ITNU
2020-21	Kamya Shah			ITNU
2020-21	Heetarth Joshi	20EEE077	2	ITNU
2020-21	Shail Shah	19BCE232	4	ITNU
2020-21	Dilan Joseph	20EEE76	2	ITNU
2020-21	Parth Shah	20TEC084	2	ITNU
2020-21	Naman Jain	IC201159	2	ICNU
2020-21	Chavda Chandrabhansinh	20BPH017	2	IPNU
2020-21	FLORA DANI	20EEE142	2	ITNU
2020-21	Krish Shah			IMNU
2020-21	Zeal Mecwan	20EME044	2	ITNU
2020-21	Diksha Bhakhar	20BPH029	2	IPNU
2020-21	Priyam shah	207148	2	IMNU
2020-21	Rishi Sharma			ITNU
2020-21	Rishi Garg	20EME103	2	ITNU
2020-21	Kumar Tanna	20TCM063	2	ITNU
2020-21	Harsh Jain	20BBL022	2	ILNU
2020-21	Parv Mayurkumar Patel	19BCE190	4	ITNU
2020-21	Daksh Talati	20TCM087	2	ITNU
2020-21	Divya Mehra	20TCM023	2	ITNU
2020-21	Vinil Patel	18BCL079	6	ITNU
2020-21	Krishna Vora	20TCM051	2	ITNU
2020-21	Sahaj Soni	20TEC116	2	ITNU
2020-21	Sanyam Jain	207265	2	IMNU
2020-21	Bhavya	20TEC100	2	ITNU
2020-21	Nishtha Shah	207141	2	IMNU
2020-21	MIHIRKUMAR PRAJAPATI	19BEE514	4	ITNU

2020-21	Abhigya Upadhyay	20MECE16	2	ITNU
2020-21	Abhinav Tiwari	20TCM020	2	ITNU
2020-21	Lavanya Joshi	20TEC107	2	ITNU
2020-21	Palak kapuriya	20TEC092	2	ITNU
2020-21	Alok choudhary	19BEE007	4	ITNU
2020-21	Kartik Mudaliar	18BME053	6	ITNU
2020-21	Hetavi Shah		4	IMNU
2020-21	Dipangi Prajapati			IPNU
2020-21	Palak Dixit	19MCEC03	4	ITNU
2020-21	Amisha Pateriya	IC201109	2	ICNU
2020-21	Dev Sanger	20TCE169	2	ITNU
2020-21	Ramani parth	18BCH052	6	ITNU
2020-21	Aryaman Utkarsh Gangwar	207114	2	IMNU
2020-21	Harsh panchal	19BIC505	4	ITNU
2020-21	Princy Patel	20TIC021	2	ITNU
2020-21	Aayush Shukla	20BPH001	2	IPNU
2020-21	Arsh Juneja	IC201113	2	ICNU
2020-21	Utsav Khandelwal	20TCM082	2	ITNU
2020-21	ABHISHEK PATHAK	207202	2	IMNU
2020-21	Labdhi Sheth	18BCE101	6	ITNU
2020-21	Tanvi Vyas			ITNU
2020-21	Vatsal Khandelwal	20EEE086	2	ITNU
2020-21	Flora Dani	20EEE142	2	ITNU
2020-21	Riya Gautam	20TEC119	2	ITNU
2020-21	Anukrati Jigyasi	207211	2	IMNU
2020-21	Aaditya Darakh	20TEC059	2	ITNU
2020-21	Rahul Airi	207151	2	IMNU
2020-21	Kashish Chandak	20EME171	2	ITNU
2020-21	Patel Dipkumar Hareshkumar	19BCE166	4	ITNU
2020-21	Ansh Vyas	20TCM081	2	ITNU
2020-21	Shriya Ballal	20TCM080	2	ITNU
2020-21	Kishan Patel	18BCL070	6	ITNU
2020-21	Lovish Vijayvargiya	20TCM043	2	ITNU
2020-21	Jay Dhari Sinha	207329	2	IMNU
2020-21	Saavi Mangla	207158	2	IMNU
2020-21	Vipul Jethwa	20MECE09	2	ITNU
2020-21	Nupur Parikh	20TCE037	2	ITNU
2020-21	Sneha Jain	20TEC147	2	ITNU
2020-21	Harshesh shah	20TEC073	2	ITNU

Program Name

B.Tech

BBA

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B.Pharm

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M.Sc. Biotechnology

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B.Pharm

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